

MINUTES
NASH COUNTY TOURISM DEVELOPMENT AUTHORITY
January 14, 2025

The Nash County Tourism Development Authority met January 14, 2025 at 2:00 p.m. at the Nash County Administrative Building in Nashville, NC. Present were Robbie Davis, Chairman, and members Judy Winstead, Michael Wise, Retho Williams, Brenda Stallings, Allen Corbett, Miranda Knight, Chelsea Baines, Earlene Bailey, Lauren Williams, and Nish Patel.

Also present were Mary Edwards, Nash County Specialist I; and Barbara Green, Nash County Travel and Tourism Director; and Susan Phelps, Nash County Economic Development Manager.

Chairman Davis welcomed all members and introduced the new members, Earlene Bailey, Nish Patel and Lauren Williams. The remaining board members gave a small introduction about themselves.

Chairman Davis called the meeting to order and asked for approval of the minutes of the May 14, 2024 meeting. Motion was made by Retho Williams, seconded by Brenda Stallings, and duly passed for approval.

Chairman Davis reviewed the June 30, 2024 Audit Report prepared by Thompson, Price, Scott, Adams & Co, P.A. out of Whiteville, NC. TDA received a CLEAN AUDIT opinion for Fiscal Year 2024 and net position increased by \$91,693 due primarily to revenues exceeding expenses for tourism and general operations and administrations. The Fund Balance or Net Position for the Authority as of June 30, 2024 is \$2,150,090. The TDA's available fund balance for Tourism Promotions Fund Balance as of June 30, 2024 represents 158.75% of total General Fund expenditures (Restricted Tourism Promotion fund balance excludes receivables due to Authority at 6/30/24). The TDA fund balance shall not be allowed to drop below 25% of expenditures or no less than \$150,000.

Chairman Davis asked the Board to accept the audit as presented. A motion for acceptance of the June 30, 2024 audit was made by Miranda Knight, seconded by Mike Wise and duly passed for acceptance.

Chairman Davis announced that FY2026 Funding Application is available on the Nash County website and with a due date of April 11, 2025.

Chairman Davis called upon Barbara Green to provide an update of Travel & Tourism activity and announced that previous board member, Lisa Ferguson, now works with Barbara Green as a Nash County Employee. Susan Phelps was then called upon to present a business recruitment update for Nash County.

Other Business:

Board member terms expiring April 2025 are George Griffin (no term remaining), Michael Wise (agreed to remain), and Retho W Williams Jr (no term remaining). Expiration of term is after 3 terms of 3 years.

Chairman Davis reviewed the City of Rocky Mount Occupancy tax distributions currently approved. Nash County is currently funding 1% of the collections quarterly with the remaining 1% held in reserve until the City of Rocky Mount Mayor presents a Tourism Promotion request to the TDA Board for approval for use of funds. The amount held in reserve for the City of Rocky Mount. She stated the amount held in reserve as of June 30, 2024 was \$1,956,299.44.

Chairman Davis announced the next TDA meeting will be held on May 13, 2025 at 2:00 pm at the Nash County Administrative Building in Nashville, NC.

There being no other business, Chairman Davis called for a motion to adjourn. Mike Wise made a motion, seconded Retho Williams. The meeting was adjourned by approval of the board.

Mary Edwards
Finance Specialist I