

MINUTES

NASH COUNTY TOURISM DEVELOPMENT AUTHORITY

May 20, 2014

The Nash County Tourism Development Authority met on May 20, 2014 at 2:00 p.m. at Hampton Inn in Rocky Mount, N.C. Present were Robbie Davis, Chairman and members Dan Daly, Robert Johnson, David Joyner, Bill Lehnes, Charlie Wells, Zack Dorovic, Faye Beddingfield-Wiggs, Ernestine Neal, Peter Varney, Tracey Jackson, Tara Nelson and Lydia Davis.

Also present was Lynne Hobbs, Nash County Finance Officer, Zee Lamb, Nash County Manager, Scott Turner and Alex Boncek, Nash Tourism Council. Guests included Jan Mills, Amy Beasley and Joanne Cooper.

Chairman Davis welcomed all members and guests and asked that everyone introduce themselves.

Chairman Davis called the meeting to order then asked for approval of the minutes of the May 15, 2013 meeting. Motion was made by Robert Johnson seconded by Peter Varney and duly passed that the minutes of May 15, 2013 be approved.

Chairman Davis then called upon Finance Officer Lynne Hobbs to present the financial information. Projection for 2013-14 is to spend \$724,506 for the year. Also reported was a projected collections amount of \$729,000 through June 30.

Chairman Davis asked for presenters to make their requests for the 2014-2015 budget. He began by saying the landscaping at Gold Rock had not yet been done and he would follow up with DOT on this item. Chairman Davis also stated the USA South Committee was requesting a third year's (\$30,000) funding for the tennis tournament and that Jim Gray would continue to oversee the Committee.

Chairman Davis said Mrs. Brenda Crocker indicated she'd be at the meeting to present but she did not arrive.

Ernestine Neal reported 2014 would be the 17th year of funding for \$20,000 for the Downeast Football Classic, to be held Sept. 16-20. By telephone Russell Proctor indicated to Chairman Davis request for an additional year's funding of \$20,000 towards the Barbecue Cookoff. The funds would go towards paying judges and for prize money. The Tourism Council indicated they would also fund another year but were requesting data about the tourism benefits of this event.

Joanne Cooper requested \$2,500 for a 2nd year towards the Nashville Blooming Festival. This is the Blooming Festival's 18th year. It brings 20,000 to 25,000 people to Nashville each year.

Jan Mills requested a 2nd year's \$2,500 funding for the Spring Hope Pumpkin Festival. She reported the upcoming festival would be the 43rd. The Pumpkin Festival brings in around 36,000 people.

Scott Turner presented the Nash Travel and Tourism Council's budget request of \$449,176, same funding as prior year but they also were requesting use of \$80,024 in fund balance accumulated from prior years' unspent funds.

Chairman Davis asked Peter Varney to report on the \$12,000 to pay the difference in the utilities bill for additional lighting at the Winstead Avenue widening. He indicated the TDA was asked to only make up the differential in what lighting had cost prior to new lighting being placed and not to exceed \$12,000 in the 2014-2015 year.

Amy Beasley requested \$5,000 for the Nash Arts Council to help bring back the Nashville Showcase. The Council sponsors 22 concerts, 6 art exhibits, 4 plays and 8 summer camps each year. Nearly 12,000 people attend these events.

Chairman Davis called for the public hearing and asked for discussion of the budget requests. The following items were discussed and motions made as follows:

1. USA South Tennis Tournament \$30,000 (3rd year) - Motion by Peter Varney, second by Bill Lehnes. Passed.
2. Contributions \$1,000 - Motion by Charlie Wells, second by Peter Varney. Passed.
3. Economic Development \$75,000 – Motion by Peter Varney, second by Faye Wiggs. Passed.
4. Nash Travel and Tourism \$449,176 – Motion by Peter Varney, second by Dan Daly. Passed.
5. Downeast Football Classic \$20,000 – Motion by Charlie Wells, second by Tracey Jackson. Passed.
6. Barbecue Cookoff \$20,000 – Motion by Peter Varney, second by Bill Lehnes. Passed.
7. Wesleyan Tennis Center - \$20,000 (4th of 6 years) – Motion by Bill Lehnes, second by Faye Wiggs. Passed.
8. Add'l Lighting Winstead Avenue \$12,000 and Interchange Lighting \$52,000 – Motion by Peter Varney, second by Charlie Wells. Passed.
9. Spring Hope Pumpkin Festival \$2,500 – Motion by Faye Wiggs, second by Peter Varney. Passed.
10. Nashville Blooming Festival \$2,500 – Motion by Bill Lehnes, second by Dan Daly. Passed.
11. Nash Arts Council \$5,000 – Motion by Charlie Wells, second by Dan Daly. Passed.

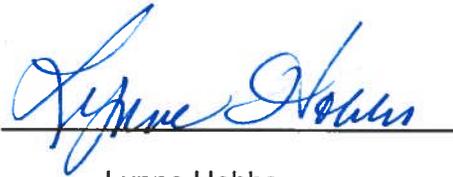
Question was raised as to the feasibility of holding electronic meeting to vote for funding requests. County Manager Zee Lamb indicated if the Board approved action it would be allowable. Motion was made by Peter Varney, seconded by Charlie Wells to allow the TDA Board to have electronic meetings for purposes of voting a funding request.

Bill Lehnes made a motion to consider the Tar River Orchestra request via electronic meeting. The motion was seconded by Robert Johnson and was unanimously passed.

Lynne Hobbs reported the proposed 2014-2015 TDA budget totaled \$715,726 including funding for Tar River Orchestra of \$20,000 subject to electronic vote. The funding level of \$729,000 would allow for \$13,274 in excess funds over budgeted expenses. Motion was made by Robert Johnson, second by Dan Daly and passed.

In other discussion, Board members requested a mid-year meeting to have updates and decided to hold the meeting in the 2nd week of January. Also it was requested the date for the Budget Public Hearing meeting be set by March 1st each year. The public hearing typically is held the 2nd or 3rd week of May.

Chairman Davis adjourned the meeting.



Lynne Hobbs
Finance Director

NASH COUNTY TOURISM DEVELOPMENT AUTHORITY
2014-2015 ADOPTED BUDGET

REVENUES:

Acct #	Description	2013-14 Adopted	2013-14 Projected	2014-15 Requested	2014-15 Adopted
103230	Occupancy Tax	736,000	729,000	729,000	729,000
103831	Interest Earned		200		
103991	Fund Balance to Balance Budget	(3,474)			(13,274)
TOTAL REVENUES & FUND BALANCE		\$ 732,526	\$ 729,200	\$ 729,000	\$ 715,726

EXPENDITURES:

Acct #	Description	2013-14 Adopted	2013-14 Projected	2014-15 Requested	2014-15 Adopted
104904	Professional Fees	5,500	5,700	5,700	5,700
104914	Director Fees/Supplies/Advertising	850	630	850	850
104927	USA South (3 years)	30,000	30,000	30,000	30,000
104950	Contributions	1,000	-	1,000	1,000
104959	Tar River Orchestra	20,000	20,000	20,000	20,000
104960	Economic Development	75,000	75,000	75,000	75,000
104965	Nash Travel and Tourism	449,176	449,176	449,176	449,176
104970	Downeast Football Classic	20,000	20,000	20,000	20,000
104973	Rocky Mount Parks & Recreation (3 of 3) (4 th year)	20,000	20,000	20,000	20,000
104976	Tennis Center (Wesleyan 2 nd of 6 years) (2015- 4 th year)	20,000	20,000	20,000	20,000
104977	Landscape- Gold Rock	6,000	6,000	-	-
104978	Add'l Lighting Winstead Ave. Exchange	12,000	7,000	12,000	12,000
104981	Utilities Interchange Lighting	52,000	50,000	52,000	52,000
104983	Nash Community College- Culinary Arts (2 nd of 2 years)	16,000	16,000	-	-
104987	Spring Hope Pumpkin Festival	2,500	2,500	2,500	2,500
104988	Nashville Blooming Festival	2,500	2,500	2,500	2,500
104989	Nash Arts Council	-	-	5,000	5,000
109500	To Fund Balance Reserve				
TOTAL EXPENDITURES		732,526	724,506	715,726	715,726

TOTAL EXPENDITURES

\$ 732,526

\$ 724,506

\$ 715,726

\$ 715,726

Fund Balance INCREASED

\$ 4,694

\$ 4,694

Fund Balance Needed to Balance Budget

\$ (13,274)

\$ -