



FY2026-2027 Funding Application Guidelines

The attached application is the official method to request funding from the Nash County Tourism Development Authority (TDA) for FY2026-2027. These funds are collected and allocated to support initiatives that promote travel and tourism in Nash County. Eligible activities include:

- Advertising, marketing, or similar efforts to boost travel and tourism in Nash County.
- Tourism-related projects that attract visitors or business travelers to the area, increase lodging occupancy, and generate tourism revenue.

Note: Funds cannot be used to promote political or religious activities.

Key Details

- Funding Period: July 1, 2026 – June 30, 2027.
- Application Deadline: April 10, 2026.
- Submission: Separate applications must be submitted for each funding request.
- Required Evidence: Applications must demonstrate how the project/event:
 - (1) Draws visitors to Nash County, (2) Increases use of lodging, restaurants, shopping venues, and historical sites and (3) Enhances visitor experiences in the county.

Submission Process: Applications can be submitted via mail or email. Upon receipt, applicants will receive a confirmation email.

Mailing Address:

Nash County Finance Office
120 W. Washington Street, Suite 3072
Nashville, NC 27856

Email Address:

tda@nashcountync.gov

Save the Date: Applicants are required to attend the TDA Board meeting on **May 12th, 2026 at 2:00 pm** to present their funding request. The meetings are all held at **Nash County Administrative Building 120 W. Washington St, Nashville, NC 27856** in the County Commissioner's Room.

Funding Decisions and Requirements

- Notification: Board decision letters will be sent prior to July 1, 2026.
- Accessing Funds: Approved funds must be requested after July 1, 2026 as needed but no later than June 30, 2027.

Unused Funds:

- Unused funds will not be carried over or automatically appropriated to the following fiscal year. Recipients must reapply for any remaining or additional funding in the subsequent fiscal year.
- If an event is canceled after funds have been disbursed, unused funds must be reserved for the approved event in the next fiscal year or returned to TDA.

Post-Event Reporting

Following the event/project, agencies must submit a Project/Event Summary Report as outlined in Line 15 of the application. Failure to submit a complete post-event report summary by the specified deadline may result in disqualification from consideration for future funding opportunities.

Questions?

For assistance with the application or additional information, please email: tda@nashcountync.gov or call 252-462-2052

**NASH COUNTY TOURISM DEVELOPMENT AUTHORITY (TDA)
FY2026-2027 FUNDING APPLICATION**

1. Applicant (Organization): _____

2. Address: _____

3. Applicant Contact person: _____

4. Contact Phone Number and Email address: _____

PROJECT/EVENT INFORMATION

5. Name: _____

6. Date(s) _____

7. Amount of funding requested from TDA: \$ _____

8. Total Project Budget: \$ _____

9. Source(s) of project/event funds provided by applicant (Sponsorships, grants, etc.)

_____ Amount \$ _____

_____ Amount \$ _____

_____ Amount \$ _____

10. Provide a brief narrative description of the project. Include purpose of project, outline of project:

**NASH COUNTY TOURISM DEVELOPMENT AUTHORITY (TDA)
FY2026-2027 FUNDING APPLICATION**

Agency/Organization: _____

11. Estimate of anticipated attendance from local patrons: _____

12. Estimate of anticipated number of visitors requiring overnight lodging: _____

13. Provide any additional comments that merit this event or activity as a project designed to enhance Nash County as a travel destination: _____

14. If applicable, using the format below, describe how your agency will collaborate with, partner with, or leverage funds from other organizations to achieve the intended results for the program/service.

1. _____
2. _____
3. _____

15. Project/Event Summary Evaluation Report.

A summary evaluation is required within 30 days following the project/event date by the Agency (Organization) to Nash County Tourism Development Authority. This summary report should show measurable outcomes that relate to the project/event goals. These goals should include financial information, hotel guest rooms utilized (if applicable) and attendance by county and non-county residence, as well as, comparisons to previous year events and projected estimates.

Application due date: April 10, 2026

Director: _____ Date Submitted: _____
(signature)

Mail or email to the address noted below.

Mailing Address:
Nash County Finance Office
120 W. Washington Street, Suite 3072
Nashville, NC 27856

Email Address:
tda@nashcountync.gov

If you have questions about the Outside Agency application or any information included in this document, please email tda@nashcountync.gov or call 252-462-2052