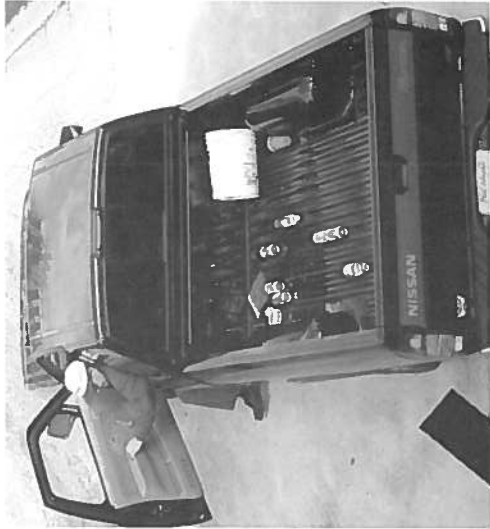


IF IT'S HERE....



IT LANDS HERE.



LITTERING IS DANGEROUS

"My mother was almost killed by debris that flew from an unsecured pickup truck bed. Unsecured loads are a roadway hazard that can cause injury and property damage. Help keep our state safe and litter free. Please cover your beds."

- Lee Hill, NC Solid Waste
Enforcement Officers Association

TARP AWARENESS GOALS:

- ➔ Reduce roadside litter
- ➔ Prevent accidents
- ➔ Increase tarp usage
- ➔ Increase awareness of NC litter laws

TAKE THE TIME TO SECURE YOUR LOAD.

- Bumps, turns and sudden stops can dislodge improperly secured loads. Don't rely on an item's weight to keep it in place during travel.
- Pickup truck bed covers not only secure loads, they also improve fuel economy and keep loads dry, clean and safe.
- Toolboxes and other built-in containers can be used to hold trash until it can be placed in a garbage can. Additionally, trash or recyclables can be placed in sturdy bags and covered with a tarp or cargo netting.

TARP IT OR RISK A TICKET!



We all share a responsibility to keep North Carolina's roadways clean and green.

Though you may not intentionally litter, if you do not secure the items in your truck bed, you are contributing to dangerous and unsightly roadside litter.

It's illegal under North Carolina law to haul an improperly secured load. Penalties for littering include up to a \$2,000 fine, community service work and one point on a motorist's driver license upon conviction.

*Section 1. G.S. 14-399
When litter is blown, scattered, spilled, thrown, or placed from a vehicle or watercraft, the operator thereof shall be presumed to have committed this offense.*

LOCAL KNCB AFFILIATES HOST FREE TARP DAY EVENTS



Keep America Beautiful
Edgecombe & Nash Counties



Keep Wake County Beautiful

The Tarp Awareness campaign is administered by Keep North Carolina Beautiful and is executed by 33 Keep America Beautiful affiliates in 31 counties, plus other community partners. The program offers free tarps and educational materials to truck owners at local convenience centers and landfills.

To participate in our next campaign, please contact:

Brenda Ewadinger
State Leader & Program Manager
bewadinger@keepncbeautiful.org
704-442-0791

ABOUT KNCB

Keep NC Beautiful engages and supports individuals and organizations to Keep North Carolina beautiful.

Focus Areas



Litter
Prevention



Beautification



Waste
Reduction

YOU CAN HELP!

Here are ideas on how you can become engaged in a litter free NC.

- **Tell** your friends and family about Keep North Carolina Beautiful and the tarp awareness campaign.
- **Volunteer** to help your local Keep America Beautiful affiliate.
- **Participate** in the Great American Cleanup from March 1st through May 31st.
- **Donate** to Keep North Carolina Beautiful to help advance state-wide programs.
- **Participate** in America Recycles Day in November.
- **Volunteer** with the North Carolina Department of Transportation litter prevention programs: Adopt-A-Highway, Litter Sweep and Swat-A-Litterbug.
- **Subscribe** to our newsletter to learn more about our current programs.
- **Visit** www.keepncbeautiful.org for more information.



Keep NC Beautiful

All Ways Green

TARP AWARENESS SECURE YOUR LOAD



Keep Mecklenburg County Beautiful

North Carolina taxpayers spend millions each year to remove litter that blows out of truck beds. Help save tax dollars, reduce litter and keep our roads safe by using tarps, cargo nets and tie-downs to secure loads.